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LimeExchange Reaches 50,000 User Milestone

Online Services Marketplace Doubles User Base in Less Than Four Months.

New York, September 1, 2009 -- LimeExchange today announced that it has registered more than 50,000 users since launching globally on July 30, 2008. One of the fastest growing service marketplaces, LimeExchange has doubled its user base since April 2009.

All of the core services on LimeExchange are free of charge to both buyers and providers, giving users a chance to participate in the exchange without the need for an upfront investment. Instead, payments are entirely success based: only after a provider has completed a project or milestone and collected payment is a small commission (5% to 8%, inclusive of payment processing fee) deducted from their net proceeds. To date, over \$2 million worth of projects have been posted on LimeExchange.

“ LimeExchange is the most cost effective way to get projects done quickly and securely over the Internet ”

“ Giving buyers and providers the ability to register and connect for free, combined with our low-cost success-based transaction model, has fueled both the growth of our user base and the high volume of project activity on the exchange. ”

The LimeExchange service provider community features freelance professionals & small businesses in over 160 countries, specializing in areas such as graphic design, web development, software programming, and writing and translation services. Businesses and

individuals who are looking for resources on demand and an extended outsourced workforce can register and post a project free of charge, and receive proposals from talented professionals and small businesses that meet their criteria. Buyers can then choose the best proposal, negotiate terms of service, track and manage milestones and flexible payment schedules via a secure escrow account -- all within the LimeExchange interface.

"LimeExchange is the most cost effective way to get projects done quickly and securely over the Internet," said John Enright, VP of Marketing & Business Development for LimeExchange. "Giving buyers and providers the ability to register and connect for free, combined with our low-cost success-based transaction model, has fueled both the growth of our user base and the high volume of project activity on the exchange."

About LimeExchange:

LimeExchange is an online services marketplace where SMBs and entrepreneurs can leverage a global community of freelancers and service providers to get projects done quickly, securely, and cost effectively. The provider community on LimeExchange spans over 160 countries, and includes freelance web developers, writing and translation experts, graphic designers, software programmers, and audio/video specialists. Buyers and providers can register, post projects, and submit bids free of charge. To learn more and to set up a free profile, visit LimeExchange.com.

About Lime Labs, LLC:

Lime Labs is an innovative web services company focused on facilitating the exchange of ideas and information through technology. Its portfolio of services includes LimeExchange, a global services marketplace; LimeDomains, a web hosting and domain registration service; and LimeBits, an open source code sharing community.